

# **PART B - FEE(S) TRANSMITTAL**

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## **STUDEBAKER & BRACKETT PC**

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 11911 Freedom Drive, Suite 750  
 Reston, VA 20190

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/270,710	03/16/1999	Lawrence F. GLASER	740388-20	2842

**TITLE OF INVENTION:** METHOD OF EMBEDDING ADVERTISEMENTS IN COMMUNICATION

APPLN. TYPE.	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$0	\$1510	09/14/2011

EXAMINER	ART UNIT	CLASS-SUBCLASS
RETTA, YEHDEGA	3622	705-014400

- |  |  |   |
|--|--|---|
| <p>1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363)</p> <p><input type="checkbox"/> Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.</p> <p><input type="checkbox"/> "Fee Address" indication (or "Fee Address" indication form PTO/SB/47; Rev 03-02 or more recent) attached. <b>Use of a Customer Number is required.</b></p> | <p>2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.</p> | <p>1. <u>STUDEBAKER &amp; BRACKETT PC</u></p> <p>2. <u>Donald R. Studebaker</u></p> <p>3. _____</p> |
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- PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. Inclusion of assignee data is only appropriate when an assignment has been previously submitted to the USPTO or is being submitted under separate cover. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

STUDEBAKER & BRACKETT PC  
 NIXON PEABODY LLP

(B) RESIDENCE: (CITY & STATE OR COUNTRY)

RESTON, VIRGINIA  
 ROCHESTER, NEW YORK

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Authorized Signature Donald R. Studebaker

(Date) September 12, 2011

Typed or printed name Donald R. Studebaker, Registration No. 32,815

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